

## Objectives

The project CVTube wants to develop an interactive online platform which will serve:

- to job-seeking young people for managing their job application process completely online
- to job-seeking young people for applying for a job in a unique and creative way that catches the employers' attention
- to store and present all video-applications from young people all around Europe
- to offer online tutorials and example videos for creating an effective video CV
- to offer peer reviews and expert reviews of one's own profile and videos
- to attract potential employers and facilitate pre-selection for employment candidates
- to influence the process of how employers select their candidates



## Partners and Contacts

EuroProfis, s.r.o.  
[www.europrofis.cz](http://www.europrofis.cz)

Edit Value Consultoria Empresarial Lda  
[www.editvalue.com](http://www.editvalue.com)

Institute for Work and Technology of the  
Westphalian University  
[www.iat.eu](http://www.iat.eu)

Asociación Nacional de Centros  
de e-Learning y Distancia  
[www.anced.es](http://www.anced.es)

Obchodní akademie a Jazyková škola  
s právem jazykové zkoušky  
[www.oa-pisek.cz](http://www.oa-pisek.cz)

Cámara Oficial de Comercio, Industria y  
Servicios de Badajoz  
[www.camarabadajoz.es](http://www.camarabadajoz.es)

University of Minho  
[www.uminho.pt](http://www.uminho.pt)



Universidade do Minho



# CVTube

Create your video CV and find your dream job!



[www.project.cvtuber.eu](http://www.project.cvtuber.eu)



## Outcomes

- 01 – Labour market analysis and requirements engineering
- 02 – Online Tutorials and smart shows for video creation (OER)
- 03 – CVTube Online-Platform for Video CVs
- 04 – Instruction and training manual + additional materials for successful contact with employers

The main output will be an interactive online talent platform for young people, which will directly link them to potential employers.

The platform will consist of three elements:

### Tutorials

- Example videos
- Instructions on how to create an application video

### Application videos

- Exchange of CVs and application videos between young people and potential employers

### Trainer/teacher guides and professional instructions

- Collaboration, information exchange and support in creating your profile and videos

## Target Groups

The target group of CVTube can be divided into several groups:

- young job seekers
- educators like (VET) teachers, trainers, coaches
- employers, HR Managers
- employment services, chambers of commerce

**YOUNG PEOPLE** between the age of 14 and 30, who just finished school, VET school or university, and want to apply for a job are our main target group.

**EDUCATORS:** An instruction and training manual will help to all users to best preparation all people for finding an adequate job or for assisting them to develop excellent application documents.

**POTENTIAL EMPLOYERS:** Due to the possibility for young job applicants to upload their video on the CVTube platform, employers are able to go through the application videos and find the fitting individual for their company.

**(PUBLIC) EMPLOYMENT SERVICES:** The public as well as relevant stakeholders will be informed about the benefits of CVTube.

## Benefits/Impacts

*The CVTube platform will enable young people to create videos for self-presentation that will be linked to their digitalized CVs.*

### Impact on young job seekers will be:

- increased level of skills for employability (Raising employability rate among youth)
- increased level of visibility of their qualification
- increased knowhow of possibilities of ICT/online self-presentation videos
- increased soft skills especially communication skills

### Impact on teachers and schools

- increased know-how of possibilities of ICT/online self-presentation videos
- increased access to special tutorials and open educational resources
- improved awareness about benefits of video-based applications

There will be considerable impact on individuals/ organisations directly involved in CVTube.

Furthermore, the platform will serve as a digital open library – teachers will be able to download an instruction manual and teaching materials for their use as PDFs and in e-book format (in English, German, Spanish, Czech, Portuguese).